

HEALTH AND WELLBEING BOARD

21 APRIL 2017

PRESENT

Councillor A. Williams (in the Chair).

Councillor K. Carter.

Other Board Members J. Colbert, H. Fairfield, H. Darlington, M. Jarvis, C. Meakin, W. Miller, P. Nkwenti, E. Roaf and A. Worthington.

In attendance

Kerry Purnell	Head of Partnerships & Communities
Scott Nobel	UHSM NHS Trust
Lindsay Dabbs	Partnership Officer
Rebecca Fletcher	Registrar in Public Health, Rochdale Council
Faye Jackson	Social Investment Manager, Trafford Housing Trust
Louise Wright	Sport and Physical Activity Relationship Manager
Alexander Murray	Democratic and Scrutiny Officer

Also Present

Councillor Joanne Harding

APOLOGIES

Apologies for absence were received from Councillor M. Hyman.

Apologies were also received from Matthew Colledge and Silas Nicholls.

33. MINUTES

RESOLVED: That the minutes of the meeting held 20 January 2017 be approved as a correct record and signed by the Chairman.

34. DECLARATIONS OF INTEREST

RESOLVED: No conflicts of interest were declared.

35. TRAFFORD HOUSING TRUST: SOCIAL DIVIDEND PRESENTATION

The Social Investment Manager for Trafford Housing Trust (THT) delivered a presentation to the Board on THT's Social Investment Fund (SIF). The Presentation outlined THT's vision to tackle poverty, inequality and injustice within Trafford, with the SIF being a key tool in achieving this. The presentation also covered the activities the SIF would undertake, the primary and secondary outcomes of the fund, and the next steps in the fund's development. The Social

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Investment Manager explained that the SIF was to consist of a 10% dividend from THT's annual operating profit; originally this would be around £2M.

Board members were then asked to give feedback to help steer the continued development of the SIF. Board Members thanked the Social Investment Manager for THT for her presentation and asked whether a number of ongoing projects were the types of work would be eligible for funding.

The Social Investment Manager for THT responded that all the areas of work that Board Members had mentioned could be aligned with the fund and that it would be through partners using their expertise that the fund would identify areas and projects that would deliver the greatest impact. Those present then discussed the possibilities for development of services for young people which could utilise the fund.

The Chairman thanked the Social Investment Manager for THT for attending the meeting and stated that he looked forward to discussing the possibilities of the fund further in the afternoon session.

RESOLVED:

- 1) That the Social Investment Manager for THT be thanked for attending the meeting.
- 2) That the update be noted.

36. ARMED FORCES UPDATE - ACTIONS SINCE LAST MEETING

Following on from the presentation given by Dr Jackson at the previous meeting of the Board, The Senior Partnerships and Communities Officer gave an update on the work that the partnerships team had done raising awareness within Trafford. Members of the Board were given the opportunity to ask questions but all were satisfied with the progress that had been made since the last meeting.

RESOLVED: That the update be noted.

37. TRAFFORD PLAN UPDATE (LOCALITY PLAN)

The Corporate Director of Children, Families and Wellbeing reminded the board that the last detailed update concerning the locality plan had covered the Trafford Transformation Bid that Trafford Council and Trafford CCG were working on to obtain funding to deliver the Transformation Plan. Since that update a commissioning structure had been created to deliver the Transformation Plan and the next step would be recruiting people to positions within that structure. The Corporate Director of Children, Families and Wellbeing informed the Board that the Transformation Bid would be being submitted in June 2017. As the Board needed to sign off the Bid prior to its submission an extraordinary meeting would be called in June for that purpose.

Having reviewed the locality plan prior to the meeting the Corporate Director of Children, Families and Wellbeing noted that significant progress had been made

towards the planned objectives. The Corporate Director of Children, Families and Wellbeing suggested that a full update on progress of the Locality Plan and the Transformation plan should come to the next meeting of the Board and Members agreed.

RESOLVED:

- 1) That the update be noted.
- 2) That a full update on the Locality Plan be on the agenda of the next meeting.
- 3) That an extraordinary meeting of the Board be called in June 2017 to sign off the Trafford Transformation Bid.

38. HEALTH AND WELLBEING PRIORITIES UPDATE

The Interim Director for Public Health drew the Boards attention to two papers that had been distributed to Board members prior to the meeting in addition to the report which had been sent out with the agenda. The two papers were “increasing the impact of the Health and Wellbeing Board and “Public Health – Delivering the fifth wave in Trafford”.

The first paper listed the ways that the Health and Wellbeing Board had functioned since its inception and its impact so far. The paper concluded with a series of questions for Board members to consider regarding the future role of the board, how its impact could be measured and how the Board could hold agencies to account. The second paper described how the landscape of public health had changed and how the focus had shifted to long term behaviour change to avoid the spread of non-communicable diseases.

The Interim Director of Public Health pointed out that once the population are educated as to the health impacts of lifestyles and behaviours there are a set of people who are left behind. The people who make up these groups are generally from lower economic backgrounds and live in more deprived areas. The Interim Director of Public Health stated that the challenge for public health was to change this groups views towards and perception of health, to make them value their own personal health and wellbeing more. The Corporate Director for Children Families and Wellbeing noted the different factors that affected people’s health. Especially, how people’s behaviour is shaped by unhealthy choices being easy to access.

Board members discussed the importance of changing behaviours, making the behaviour changes stick and the role of the wider determinates of health. Throughout the discussion members referred to the importance of using evidence and maintaining focus. The Corporate Director for Children Families and Wellbeing suggested that the Board should review the way that the Board meetings are run and consider moving to a more thematic approach. The Interim Director of Public Health stated that the Board had to view evidence and use that evidence to scope decision making.

The Board agreed that the Interim Director of Public Health and the Corporate Director for Children’s and Wellbeing were to write a report on the future role of the Health and Wellbeing Board. The paper would then come to the next meeting

of the Board in order to be ratified and to shape the meetings and function of the Board going forward.

RESOLVED:

- 1) That the Interim Director of Public Health and the Corporate Director for Children's and Wellbeing are to write a report on the continued role, priorities and form of the Health and Wellbeing Board.
- 2) That the report on is to be on the agenda for the next meeting of the Board.

39. PUBLIC HEALTH ANNUAL REPORT

The Interim Director of Public Health gave a short presentation to the Board on the Public Health Annual Report. The Annual Report focused upon children and starting well, following on from the previous year's focus upon healthy life expectancy. The presentation included a map of children's health indicators from pre-birth through to 18 years old with each indicator rag rated against the national average. The interim director of Public Health then went into greater detail regarding adverse childhood experiences, childhood obesity, Childhood Accidents and Injuries, and the Correlation between the readiness performance gap and the prevalence of free school meals.

The Interim Director of Public Health informed the board that the full annual public health report would be brought to the next meeting of the Board.

RESOLVED:

- 1) That the update be noted.
- 2) That the full Public Health Annual Report be brought to the next meeting of the Board.

40. FINDINGS FROM THE TRAFFORD SUICIDE AUDIT

The Registrar in Public Health for Rochdale Council delivered a presentation to the Board on the 2015 suicide audit completed across Greater Manchester, the Board were informed that a longer more detailed presentation was available if desired. The presentation started with the background to the audit, the aims of the audit, definitions of the terms used, information as to where data had been drawn from and the limitations of the data that had been gathered. The Registrar in Public Health for Rochdale Council then provided a series of breakdowns of data which looked at various aspects of suicide.

The presentation concluded by listing themes and issues that had emerged from the analysis of the data. These themes and issues included; social isolation, long term physical health issues, job loss, bereavement and relationship breakdown amongst others.

Board members then discussed suicide within Trafford. The Chief Superintendent for GMP, the Group Manager for Salford and Trafford from GMFRS and Clinical Director for Trafford CCG all informed the Board that their respective organisations

were now collecting data on attempted suicides and would, potentially, be able to share this information with partners in Trafford.

The Interim Director of Public Health thanked the Registrar in Public Health for Rochdale Council for her presentation and described the work that Trafford were undertaking which linked in with the GM Audit.

Resolved:

- 1) That the Registrar in Public Health for Rochdale Council be thanked for her presentation.
- 2) That the update be noted by the Board.

41. PREVENTION AND EARLY INTERVENTION OF CANCER

The Interim Director Public Health gave a brief update to the Board on how Trafford were looking at reducing the incidences of Cancer within the borough. The main focus would be to improve individuals' lifestyles leading to improved behaviours. The approach was to include tackling smoking and drinking alcohol but also diet, levels of exercise, and attitudes towards screening and seeking medical advice.

RESOLVED:

- 1) That the update be noted.

42. ONE YOU: INITIAL THOUGHTS ON A NEW OFFER

The Interim Director for Public Health encouraged Board members to visit the One You website and complete the online survey.

RESOLVED: That Board Members are encouraged to visit the One You website and complete the online survey.

43. PHYSICAL ACTIVITY VISION

The Chairman of the Sports and Physical Partnership explained that Trafford's 5 year forward plan set the bedrock of the work that was to be done. A more detailed update of the work that the partnership had been doing would be brought to the next meeting of the Board.

RESOLVED: That a detailed update of the work of the Sports and Physical Partnership be on the agenda for the next meeting of the Board.

44. PARTNERSHIPS WORK ON HEALTHY LIFE EXPECTANCY

Due to the limited amount of time left in the meeting the Head of Partnerships and Communities stated that as there were no key issues this item would be carried forward to the next meeting.

REOLVED: That Partnerships work on Healthy Life Expectancy be carried forward to the next agenda.

45. PHARMACEUTICAL NEEDS ASSESSMENT

The Interim Director for Public Health Explained that the Pharmaceutical Needs Assessment (PNA) was out to consultation and asked the Board agree that the Chairman could sign off the document once the consultation had been completed. The Board agreed a Chairman's action could be taken for the PNA.

RESOLVED: That the Chairman be able to sign off the PNA on behalf of the Board.

46. SINGLE HOSPITAL SERVICE PLAN

The Director of Strategic Projects, CMFT gave an update to the Board on the Single Hospital Service project. The project would have a massive impact for Trafford as it involved the two main Hospitals that provided services to the borough amalgamating into a single service. The Board were informed that timescales for the project were tight with the aim being to complete the first stage by September 2017.

The Director of Strategic Projects, CMFT assured Board members that the project team were focusing upon getting the processes and systems right so that everything would work from day one. At the time of the meeting an interim board was being created to ensure that effective governance was in place.

RESOLVED: That the update be noted.

47. EUROPEAN CYCLE CHALLENGE 2017

The Interim Director for Public Health Encouraged Board members to get their organisations involved in the European Cycle Challenge. A link to the website for the Challenge was to be sent out to Board Members after the meeting.

RESOLVED:

- 1) That a link to the Challenge Website be sent to Board Members.

48. ADDITIONAL ADULTS SOCIAL CARE INVESTMENT FOR DELAYED TRANSFERS OF CARE

The Interim Director for Public Health informed the board that she had been contacted and asked to participate in an exercise to "graduate from the Better Care Fund". This would create a singular fund across Greater Manchester linked with the Transformation plan. A full update on this item would be brought once the details were known.

RESOLVED:

- 1) That the update be noted.
- 2) That a more in-depth update on the GM fund be brought to the Board once details are known.

49. KEY SUCCESSES, CHALLENGES AND RISKS FOR THE LUNCHTIME SESSIONS AND TRAFFORD PARTNERSHIP BOARD

The Chairman stated that the key area of focus for the Board during the lunch time session was the role the Health and Wellbeing Board should take going forward.

RESOLVED: That the Chairman's comments be noted.

The meeting commenced at 9.30 am and finished at 12.00 pm